

# Editorial Statement & Focus

## HOSPITAL NEWSPAPER

*is the first newspaper to cover the hospital and health care industry personnel on such an intimate basis. We give detailed coverage to their personal and team accomplishments, as well as the issues and other topics of interest to the local health care community. Many of the stories, features and photographs found in the Hospital Newspaper each month are submitted directly from within the local hospital and health care community, ensuring that our newspaper will always have that "insider angle." There is no better way to reach over 100,000 health care professionals in each zone we cover with such a personal touch. Local communities will also receive special monthly editions to find out the best healthcare options in their state.*

*Our editorial mission is very simple; to provide the health care community a forum in which they can read about and learn from their colleagues. We welcome submissions from all of our readers on local medical issues, new technologies, new equipment, research, recognition of personal and team accomplishments, and anything that will be of interest to or benefit the dedicated men and women who assist others in their time of need.*



**www.hospitalnewspaper.com**  
*A presence on hospitalnewspaper.com will put your company in front of America's top medical professionals, nursing students and consumers looking for the best healthcare options in their state! The Hospital Newspaper website offers the most up-to-date medical coverage on the internet.*