

HOSPITAL NEWSPAPER NEW ENGLAND

2015 EDITORIAL CALENDAR



JANUARY/FEBRUARY

PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities
in the medical industry

REHABILITATION

Incredible stories of recovery & care
Heart Month
Reduce Risk of heart disease
Go Red for Woman!

CANCER SCREENING

Importance of early detection
HN convention editions
placed at Nursing students convention
Emergency Nurses Convention

Display Ad Deadline

January 16th

Print Date

January 22nd



MARCH/APRIL

ASSISTED LIVING

Special Assisted Living Directory
Emergency Medicine & Transportation

NATIONAL DOCTOR'S DAY

Recognition of Doctor's Dedication to patients in need

PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry
*HN Convention edition placed at League of Nurses convention
Occupational Therapy Month
Value of Occupational Therapy

BOOMER'S & BEYOND

When care is needed for the ever growing Demographic

Display Ad Deadline

March 13th

Print Date

March 19th

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MAY/JUNE

PEDIATRIC CARE

Children's Health & Rehabilitation

NATIONAL NURSE'S WEEK (MAY 6-12)

Recognizing Registered Nurses who meet the healthcare needs of all communities (May 6th-12th)

Critical Care Recognition and Awareness month
Compassion and dedication to the care of the critically ill and injured

MEN'S HEALTH MONTH

Screenings, education and outreach activities
Stroke Awareness Month

* BONUS PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

Display Ad Deadline

May 15th

Print Date

May 21st



JULY/AUGUST

REHABILITATION

Victories in recovery

Long Term Care

The best facilities and Legal Advice from the experts

Neurosurgery Outreach Month

Specialists who diagnose and treat complex disorders

BOOMER'S & BEYOND

care for the ever growing 55 and over population

Spinal Muscular Atrophy Awareness Month

Educating health

Cord Blood Awareness Month

Safety and efficiently to treat more than 80 diseases

PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

* HN convention edition placed at 13th Annual Advanced

Emergency and Acute Care Medicine Conference

Display Ad Deadline

July 17th

Print Date

July 23rd

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SEPTEMBER/OCTOBER

CASE MANAGEMENT

National Case Management week

Honoring the dedication and patient care outcomes achieved by hospital case managers

ER's

Improving ER wait times in major hospitals
HN convention edition placed at 13th Annual Advanced Emergency and Acute Care Medicine Conference

PROSTATE CANCER AWARENESS

Leukemia, Lymphoma and Myeloma Awareness Month
Alzheimer's

Boomer's faced with challenging decisions on the best facilities and care

Breast Cancer Awareness and Care

National Breast Cancer Awareness Month

Physical Therapy Month

Restoring and improving motion in people's lives

PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

Display Ad Deadline

September 11th

Print Date

September 17th



NOVEMBER/DECEMBER

BEST HOSPITALS

Profiles of the finest care shown by the best hospitals in the region

Hospice/Palliative Care Month

Each year, more than 1.5 Million patients receive care for life-limiting illnesses

ASPIRING NURSE LEADER WEEK

Nurse Educators help to shape the future of nursing

PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

Lung & Pancreatic Cancer Awareness Month

Hospital of the Year!

HN convention edition placed at Post Graduate Anesthesiologists convention (December)

Display Ad Deadline

November 13th

Print Date

November 19th