

# HOSPITAL NEWSPAPER NEW ENGLAND

## 2015 EDITORIAL CALENDAR



### JANUARY/FEBRUARY

#### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities  
in the medical industry

#### REHABILITATION

Incredible stories of recovery & care  
*Heart Month*  
Reduce Risk of heart disease  
**Go Red for Woman!**

#### CANCER SCREENING

Importance of early detection  
HN convention editions  
placed at Nursing students convention  
Emergency Nurses Convention

#### Display Ad Deadline

January 16th

#### Print Date

January 22nd



### MARCH/APRIL

#### ASSISTED LIVING

Special Assisted Living Directory  
Emergency Medicine & Transportation

#### NATIONAL DOCTOR'S DAY

Recognition of Doctor's Dedication to patients in need

#### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry  
\*HN Convention edition placed at League of Nurses convention  
*Occupational Therapy Month*  
Value of Occupational Therapy

#### BOOMER'S & BEYOND

When care is needed for the ever growing Demographic

#### Display Ad Deadline

March 13th

#### Print Date

March 19th

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MAY/JUNE

### PEDIATRIC CARE

Children's Health & Rehabilitation

### NATIONAL NURSE'S WEEK (MAY 6-12)

Recognizing Registered Nurses who meet the healthcare needs of all communities ( May 6th-12th)

*Critical Care Recognition and Awareness month*  
Compassion and dedication to the care of the critically ill and injured

### MEN'S HEALTH MONTH

Screenings, education and outreach activities  
Stroke Awareness Month

### \* BONUS PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

#### Display Ad Deadline

May 15th

#### Print Date

May 21st



JULY/AUGUST

### REHABILITATION

Victories in recovery

Long Term Care

The best facilities and Legal Advice from the experts

*Neurosurgery Outreach Month*

Specialists who diagnose and treat complex disorders

### BOOMER'S & BEYOND

care for the ever growing 55 and over population

*Spinal Muscular Atrophy Awareness Month*

Educating health

*Cord Blood Awareness Month*

Safety and efficiently to treat more than 80 diseases

### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

\* HN convention edition placed at 13th Annual Advanced

Emergency and Acute Care Medicine Conference

#### Display Ad Deadline

July 17th

#### Print Date

July 23rd

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### SEPTEMBER/OCTOBER

#### CASE MANAGEMENT

*National Case Management week*

Honoring the dedication and patient care outcomes achieved by hospital case managers

*ER's*

Improving ER wait times in major hospitals  
HN convention edition placed at 13th Annual Advanced Emergency and Acute Care Medicine Conference

#### PROSTATE CANCER AWARENESS

Leukemia, Lymphoma and Myeloma Awareness Month  
*Alzheimer's*

Boomer's faced with challenging decisions on the best facilities and care

*Breast Cancer Awareness and Care*

*National Breast Cancer Awareness Month*

*Physical Therapy Month*

Restoring and improving motion in people's lives

#### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

#### Display Ad Deadline

September 11th

#### Print Date

September 17th



### NOVEMBER/DECEMBER

#### BEST HOSPITALS

Profiles of the finest care shown by the best hospitals in the region

*Hospice/Palliative Care Month*

Each year, more than 1.5 Million patients receive care for life-limiting illnesses

#### ASPIRING NURSE LEADER WEEK

Nurse Educators help to shape the future of nursing

#### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

*Lung & Pancreatic Cancer Awareness Month*

*Hospital of the Year!*

HN convention edition placed at Post Graduate Anesthesiologists convention (December)

#### Display Ad Deadline

November 13th

#### Print Date

November 19th