

# HOSPITAL NEWSPAPER NJ & NY 2015 EDITORIAL CALENDAR



## JANUARY/FEBRUARY

### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities  
in the medical industry

### CANCER SCREENING

Importance of early detection  
*Heart Month*

Reduce Risk of heart disease  
**Go Red for Woman!**

### REHABILITATION

Incredible stories of recovery & care

### NEUROSURGEONS

Helping Complex brain & spine disorders

HN convention editions placed at NJ Nursing students  
convention *February- Atlantic City*

#### Deadline for materials NJ

December 5th, 2014

#### Print Date

December 11th, 2014

#### Deadline for materials NY

January 9th, 2015

#### Print Date

January 15th, 2015



## MARCH/APRIL

### EMERGENCY MEDICINE & TRANSPORTATION

Top ER Management and transportation

### NATIONAL DOCTOR'S DAY

Recognition of Doctor's Dedication to patients in need

*Colorectal Cancer Awareness Month*

Preventing, treating and curing colorectal cancer

*Occupational Therapy Month*

Value of Occupational Therapy

### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities  
in the medical industry

\*HN Convention edition placed at League of Nurses convention

#### Deadline for materials NJ

February 6th, 2015

#### Print Date

February 12th, 2015

#### Deadline for materials NY

March 6th, 2015

#### Print Date

March 12th, 2015

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MAY/JUNE

## PEDIATRIC CARE

Children's Health & Rehabilitation

### NATIONAL NURSE'S WEEK (MAY 6-12)

Recognizing Registered Nurses who meet the healthcare needs of all communities ( May 6th-12th)

*Critical Care Recognition and Awareness month*

Compassion and dedication to the care of the critically ill and injured

## MEN'S HEALTH MONTH

Screenings, education and outreach activities

*Stroke Awareness Month*

### \* BONUS PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities in the medical industry

#### Deadline for materials NJ

April 3rd, 2015

#### Print Date

April 9th, 2015

#### Deadline for materials NY

May 8th, 2015

#### Print Date

May 14th, 2015



JULY/AUGUST

## REHABILITATION

Victories in recovery

*Cord Blood Awareness Month*

Safety and efficiently to treat more than 80 diseases

*Neurosurgery Outreach Month*

Specialists who diagnose and treat complex disorders

*Spinal Muscular Atrophy Awareness Month*

Educating health

## BOOMER'S & BEYOND

Care for the ever growing 55 and over population

### PROFESSIONAL DEVELOPMENT & RECRUITMENT

Top Education and recruitment opportunities  
in the medical industry

\* HN convention edition placed at 13th Annual Advanced  
Emergency and Acute Care Medicine Conference  
*September- Atlantic City*

#### Deadline for materials NJ

June 12th, 2015

#### Print Date

June 18th, 2015

#### Deadline for materials NY

July 10th, 2015

#### Print Date

July 16th, 2015

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## SEPTEMBER/OCTOBER

### TOP DOC'S

*Honoring the best hospitalists, private and ER Physicians*

*ER's- Improving ER wait times in major hospitals*

### PROSTATE CANCER AWARENESS

*Leukemia, Lymphoma and Myeloma Awareness Month  
Alzheimer's*

### BREAST CANCER AWARENESS AND CARE

*National Breast Cancer Awareness Month  
Sids, Pregancy and Infant Loss Awareness Month  
Physical Therapy Month  
Restoring and improving motion in peoples lives*

### PROFESSIONAL DEVELOPMENT & RECRUITMENT

*Top Education and recruitment opportunities in the medical industry  
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Emergency and Acute Care Medicine Conference  
September- Atlantic City*

#### Deadline for materials NJ

August 14th, 2015

#### Print Date

August 20th, 2015

#### Deadline for materials NY

September 4th, 2015

#### Print Date

September 10th, 2015



## NOVEMBER/DECEMBER

### BEST HOSPITALS

*Profiles of the finest care shown by the best hospitals in the region*

### ASPIRING NURSE LEADER WEEK

*Nurse Educators help to shape the future of nursing  
Hospice/Palliative Care Month*

*Each year, more than 1.5 Million patients receive  
care for life-limiting illnesses*

*Lung & Pancreatic Cancer Awareness Month  
Hospital of the Year!*

*Anesthesiologists*

*Providing medical care to patients in critical situations*

### PROFESSIONAL DEVELOPMENT & RECRUITMENT

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and Acute Care Medicine Conference  
September- Atlantic City*

#### Deadline for materials NJ

October 9th, 2015

#### Print Date

October 15th, 2015

#### Deadline for materials NY

November 6th, 2015

#### Print Date

November 12th, 2015