

Full Page	3/4 Page	1/2 Page	1/4 Page
12x \$1325	12x \$1200	12x \$825	12x \$625
9x \$1475	9x \$1250	9x \$925	9x \$690
6x \$1650	6x \$1325	6x \$1150	6x \$800
3x \$1710	3x \$1375	3x \$1190	3x \$840
1x \$1780	1x \$1450	1x \$1225	1x \$875

1/8 Page	Business Card	Front Page Banner	Online Marketing Banners
12x \$425	12x \$225	12x \$450	12x \$250 Top \$175 Side
9x \$475	9x \$275	9x \$550	9x \$300 Top \$250 Side
6x \$525	6x \$325	6x \$650	6x \$350 Top \$300 Side
3x \$575	3x \$375	3x \$750	3x \$400 Top \$350 Side
1x \$625	1x \$425	1x \$850	Newsletter \$275 Email Blast \$325

Resource Directory Online/Print \$400 *per year* — \$200 *for Advertisers*

MULTIPLE ZONE INSERTION RATES

- 1-12 insertions per year: Rate card prices apply
- 13-24 insertions per year: 10% discount of 12x rate
- 25-36 insertions per year: 15% discount of 12x rate
- 37-48 insertions per year: 20% discount of 12x rate

Advertising rates guaranteed through Dec 31, 2016.

RESOURCE DIRECTORY RATES

Your organization can be featured along with the best healthcare organizations in the Hospital Newspaper's Resource Directory. It's an easy and affordable way to get your services/specialties in front of a varied healthcare audience.

Regular advertisers call for a discounted rate!

(*This is a 12x prepaid agreement).

Agency Commission—Qualified advertising agencies will receive a special commission

Advertising Rates (4/Color)

Spot color is available for an additional \$135. For each additional spot color the cost would be \$50 per color. Full 4/color process is also available for \$350, which covers the cost for the 4/color film

Special Advertising Rates

A Fixed page is available for \$125

HEROES MORTGAGE PROGRAM DIRECTORY

Rates based on number of insertions and zones in which ad appears. Please call your representative for exact pricing.

3/4 Page	3/4 Page	Full Page
8" X 11 1/2" #10	10" X 9" #11	10" X 12 3/4"
1/2 Page	1/2 Page	1/2 Page
6" X 11 1/4" #7	8" X 8 1/4" #8	10" X 6 1/2" #9
1/4 Page	1/4 Page	1/4 Page
4" X 8 1/4" #4	6" X 5 1/4" #5	8" X 4" #6
Business Card	1/8 Page	1/8 Page
4" X 1 1/2" #1	4" X 4" #2	6" X 2 1/2" #3