

Hospital Newspaper NJ, NY & NE

2018 EDITORIAL CALENDAR

JANUARY/FEBRUARY

AMERICAN HEART MONTH

Reducing the risk of heart disease-
"Go Red for Women"

REHABILITATION

NATIONAL CARDIAC REHABILITATION WEEK
Incredible stories of recovery & care

NEUROSURGEONS

Helping complex brain & spine disorders

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Top education and recruitment
opportunities in the medical industry

Deadline for materials:

NJ December 8

NY December 29

NE January 12

Print Dates:

NJ December 14

NY January 4

NE January 18

MARCH/APRIL

ASSISTED LIVING TRUSTED CARE

Special Assisted Living Directory

EMERGENCY MEDICINE AND TRANSPORTATION

Top ER Management and transportation

NATIONAL DOCTOR'S DAY

Recognition of Doctor's dedication
to patients in need

SUSTAINABLE/GREEN OPTIONS FOR HOSPITALS

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Deadline for materials:

NJ February 9

NY March 9

NE March 16

Print Dates:

NJ February 15

NY March 15

NE March 22

MAY/JUNE

WOMEN'S HEALTH

NATIONAL WOMEN'S HEALTH WEEK
Begins on Mother's Day

NATIONAL NURSES WEEK

(May 6-12)

Recognizing Registered Nurses who meet the
healthcare needs of all communities!

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

URGENT CARE FACILITIES

BOOMERS & BEYOND

NATIONAL SENIOR HEALTH MONTH

Deadline for materials:

NJ April 6

NY May 4

NE May 11

Print Dates:

NJ April 12

NY May 10

NE May 17

Hospital Newspaper NJ, NY & NE

2018 EDITORIAL CALENDAR

JULY/AUGUST

LONG TERM CARE FACILITIES

Special Long Term Care Directory

REHABILITATION

Victories in recovery

MELANOMA/SKIN CANCER

Detection and Prevention

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Top Education and Recruitment opportunities in the medical industry

Deadline for materials:	Print Dates:
NJ June 8	NJ June 14
NY June 29	NY July 5
NE July 13	NE July 19

SEPTEMBER/OCTOBER

REHABILITATION AWARENESS

BREAST CANCER AWARENESS MONTH

PHYSICAL THERAPY MONTH

Restoring and improving motion for patients in need

EMERGENCY & ACUTE CARE

NEUROSURGICAL SPECIALISTS

Treating complex brain disorders

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Deadline for materials:	Print Dates:
NJ August 10	NJ August 16
NY September 7	NY September 13
NE September 14	NE September 20

NOVEMBER/DECEMBER

HOSPITAL HIGHLIGHTS OF 2018

Profiles of the finest care shown by the best hospitals in the region

Hospital of the Year!

NATIONAL ALZHEIMER'S MONTH

Memory Programs, Home Care, Assisted Living, Long Term Care

HOSPICE/PALLIATIVE CARE

Each year, more than 1.5 million patients receive care for life-limiting illnesses

ANESTHESIOLOGISTS

Providing medical care to patients in critical situations

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Deadline for materials:	Print Dates:
NJ October 5	NJ October 11
NY November 2	NY November 8
NE November 9	NE November 15