

Hospital Newspaper NJ, NY & NE

2017 EDITORIAL CALENDAR



JANUARY/FEBRUARY

AMERICAN HEART MONTH

Reducing the risk of heart disease-

“Go Red for Women”

CARDIOVASCULAR PROFESSIONALS WEEK—February 12-18

REHABILITATION

NATIONAL CARDIAC REHABILITATION WEEK

Incredible stories of recovery & care

NEUROSURGEONS

Helping complex brain & spine disorders

CERVICAL CANCER SCREENING MONTH

Importance of early detection

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Top education and recruitment opportunities
in the medical industry

Deadline for materials:

NJ December 9

NY January 6

NE January 13

Print Dates:

NJ December 15

NY January 12

NE January 19

MARCH/APRIL

ASSISTED LIVING - TRUSTED CARE

Special Assisted Living Directory

EMERGENCY MEDICINE AND TRANSPORTATION

Top ER Management and transportation

NATIONAL DOCTOR'S DAY—MARCH 30

Recognition of Doctor's Dedication
to patients in need

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

AMERICAN DIABETES ALERT DAY

MARCH 24

Deadline for materials:

NJ February 10

NY March 10

NE March 17

Print Dates:

NJ February 16

NY March 16

NE March 23

MAY/JUNE

WOMEN'S HEALTH

NATIONAL WOMEN'S HEALTH WEEK

Begins on Mother's Day

NATIONAL NURSES WEEK

(May 6-12)

Recognizing Registered Nurses who meet the
healthcare needs of all communities!

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

URGENT CARE FACILITIES

BOOMER'S & BEYOND

NATIONAL SENIOR HEALTH MONTH

Deadline for materials:

NJ April 7

NY May 5

NE May 12

Print Dates:

NJ April 13

NY May 11

NE May 18

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2017 EDITORIAL CALENDAR

JULY/AUGUST

THE BEST LONG TERM CARE FACILITIES

The best facilities and Legal Advice from the experts

ALZHEIMER'S AND BRAIN AWARENESS MONTH

REHABILITATION
Victories in recovery

NATIONAL HEALTH CENTER WEEK

Specialists who diagnose and treat complex disorders

MELANOMA/SKIN CANCER
Detection and Prevention

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Top Education and recruitment opportunities in the medical industry

Deadline for materials:

NJ June 9

NY July 7

NE July 14

Print Dates:

NJ June 15

NY July 13

NE July 20

SEPTEMBER/OCTOBER

NATIONAL REHABILITATION AWARENESS CELEBRATION

NATIONAL CASE MANAGER RECOGNITION

Honoring the dedication and patient care achieved by hospital case managers

TOP DOC'S

Honoring the best in the hospital and healthcare industry

EMERGENCY AND ACUTE CARE

NEUROSURGICAL SPECIALISTS

Treating complex brain disorders

PHYSICAL THERAPY MONTH

Restoring and improving motion for patients in need

BREAST CANCER AWARENESS MONTH

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Deadline for materials:

NJ August 18

NY September 8

NE September 15

Print Dates:

NJ August 24

NY September 14

NE September 21

NOVEMBER/DECEMBER

BEST HOSPITALS

Profiles of the finest care shown by the best hospitals in the region

Hospital of the Year!

NATIONAL ALZHEIMER'S MONTH

Memory Programs, Home Care, Assisted Living, Long Term Care

HOSPICE/PALLIATIVE CARE

Each year, more than 1.5 million patients receive care for life-limiting illnesses

ANESTHESIOLOGISTS

Providing medical care to patients in critical situations

ASPIRING NURSE LEADER WEEK

Nurse Educators help to shape the future of nursing

PROFESSIONAL RECRUITMENT AND DEVELOPMENT

Deadline for materials:

NJ October 6

NY November 3

NE November 10

Print Dates:

NJ October 12

NY November 9

NE November 16